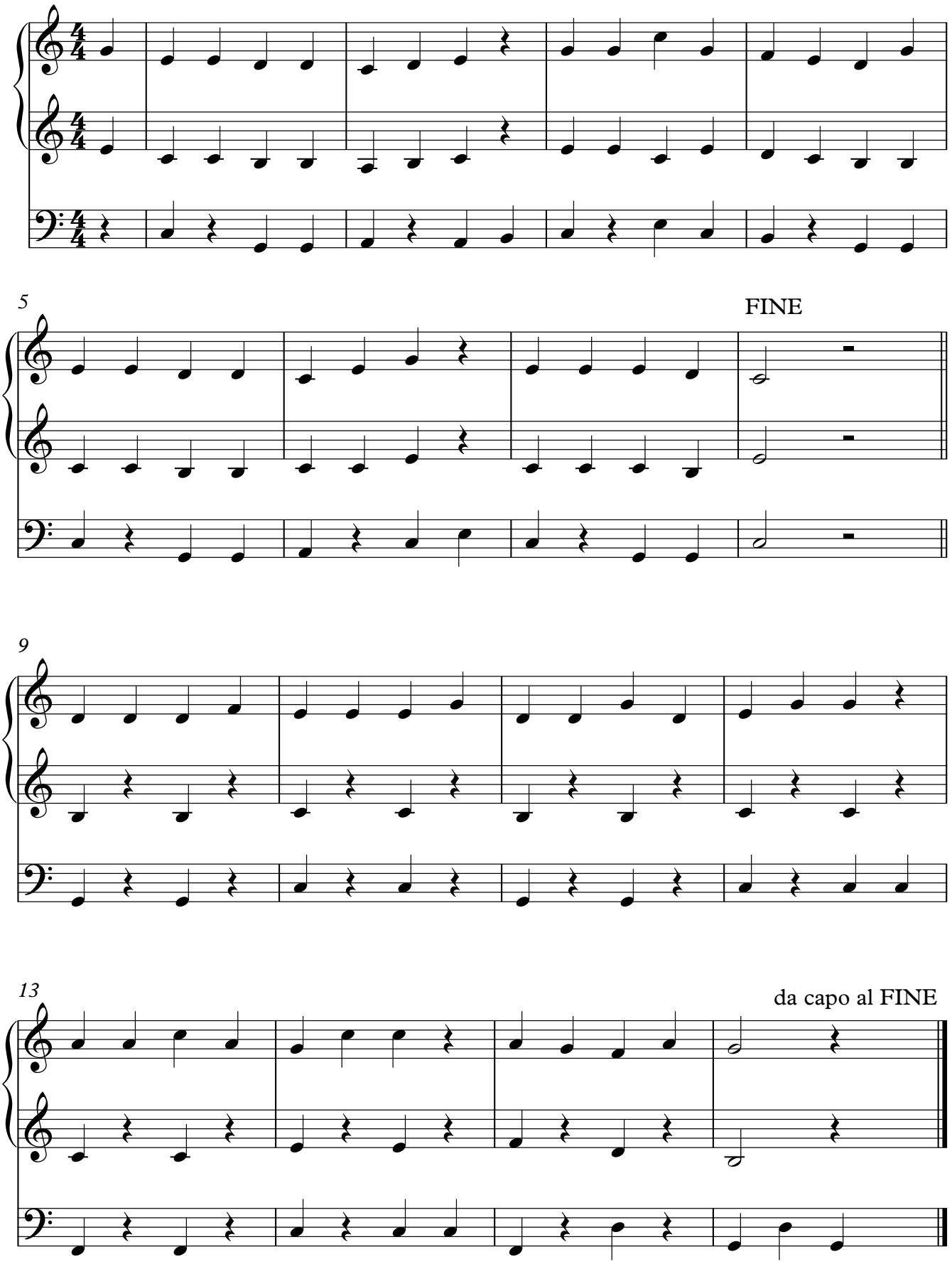fröhlicher Anfang